

Hiring bias found — Romberg rejects verdict

Terry Vau Dell

Several SF State officials either violated or were ignorant of affirmative action policies when they hired a male ructor last year to teach in the e-dominated Geoscience Department. That was the conclusion of a lomly selected faculty grievance el after it heard two days of testi- ty last May on allegations that ay Felton, who pioneered the pus meteorology program, was irlly passed over for promotion to new full-time Geoscience teaching

Although it was the second time year that an investigatory body recommended Felton be rehired,

SF State President Paul F. Romberg remained unconvinced. In a terse letter, he overruled the panel, forcing the matter to binding arbitration. Romberg reportedly was smarting from the grievance panel's stinging 10-page summary of hiring abuses it found in connection with the Felton case. The panel cited "substantial evidence" of affirmative action policy violations, failures of department officials to file required documents supporting the hiring decision, and a lack of control by top-level administrators. While the panel said it found "no overt prejudice or discrimination" during its investigation, "the cumulative effects of departmental decisions

and actions (or inactions) seem clearly to have been prejudicial to the candidacy of Dr. Felton," it stated. The case involves the hiring of John Monteverdi, a former UC Berkeley classmate of Felton, to a newly created meteorology post in the Geology Department in 1978. Felton was the only woman of five candidates considered for the full-time position. Geoscience, the name given the Geology Department after the merger, has no tenured women or minority faculty. Following Monteverdi's appointment, Felton filed a sex discrimination complaint, naming as defendants members of Geoscience, Dean of the School of Science James Kelley, the

campus Affirmative Action Coordinator Arthur Lathan, and then-Provost Donald L. Garrity. Felton complained that the criteria set by the Geoscience Department for screening her and the other four white male candidates for the job were arbitrary and unfair. In its findings, the grievance panel observed that Felton was the only candidate not asked to give a lecture before the Geoscience hiring committee, or interviewed by Dean Kelley. The university countered that it was familiar with Felton's long teaching record here and believed it would be "a slight" to require her participation. The panel was particularly critical

of the Geoscience recruiting campaign which included placing ads in three scientific journals specifying that the job was open only to individuals who held a PhD. The panel held that this stipulation may have limited the number of candidates and discouraged some women and minorities from applying. Campus policy permits departments with few or no women or minority instructors (such as Geoscience) to hire faculty who can be expected to complete their doctorates by the time they are up for tenure. Though Felton was fired for twice failing to meet the specified PhD deadline, she was only two months away from completing the doctorate requirements when Monteverdi was hired.

Department chairs and top-level administrators let stand PhD-only exclusion for the new meteorology post, although it was the first opportunity in years for a new Geoscience hire. A department statement in 1976 recognized that all eight of its full-time faculty were white males, and pledged to change that imbalance "whenever possible." The grievance panel cited ten incidences in which university officials had little or no apparent understanding of procedures under affirmative action hiring policy. Some individuals apparently chose to ignore the rules at times during the Monteverdi hearing, it reported.

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PHOENIX

June 24, Number 1

Thursday, August 30, 1979

San Francisco State University

Students to pay double

Parking fees up

Alton Chinn

To the chagrin of students and staff alike, drive to school, parking rates are going up this semester throughout the California State University and College (UC) system. Students parking in 8 near Verducci Hall must pay 50 cents for each entry instead of 25 cents, last semester's rate. Faculty and staff parking in the other 10 lots and campus must pay \$4.00 a month, up from \$3.33 last semester. The CSUC system's Board of Trustees voted in favor of the increase this year, despite opposition from the Student Presidents Association. Chief Jon Schorle of the University said "the increase in fees is to offset energy costs, increased maintenance costs and to begin payment on construction bonds." The trustees issued \$7 million in construction bonds to build parking garages. "Some of the more metropolitan areas had garages financed through a bond program," said Dale Fleming, executive director of administration and convener of the now-defunct task force on parking. The task force, which was appointed by Konnilyn Feig, vice-president of administrative affairs, studied the possibility of building a \$3.7 million, 900-stall, six-story parking garage behind the Biological Science building to relieve San Francisco State's parking shortage. Schorle said Feig, university President Paul Romberg, CSUC Chancellor Martin S. Dumke and other bureaucrats were still studying this. Fleming stressed the higher parking rates are not directly linked to whether the parking garage is built. "The rates were going up independent of whether we were going to ask for parking garage or not," he said. Some of the parking revenue will go to the systemwide parking fund to finance the garage. The building of the new garage is

still a long way off. If approved by the campus administration, the Board of Trustees and several governmental commissions, construction would still take at least three years. Meanwhile, 6,000-7,000 cars will either compete for 3,200 parking stalls or park in the street. "That's why we negatively impact the surrounding community," said Schorle. Parking on campus is supposed to work this way: Commuting students try to park in Lot 8, filling the garage by 9:30 a.m., and paying 50 cents for each entry. Dormitory students buy \$18 parking permits for the semester. About 700 parking permits are also allotted among faculty and staff departments, but that's not enough to go around. "It's up to the departments to determine who will get the decals," said Burkland Wong of the cashier's office. Decal holders either pay \$18 a semester or have \$4.00 deducted from their paychecks. Schorle said the lots, other than Lot 8, are open to students after 5:00 p.m. Some students expressed dismay at the new parking rates. "That's terrible," said one. Stephen Burns, a senior, winced when he heard of the new rates, but still plans to drive to school. "I think I'll have to do it," said Burns, whose first class begins at 11 a.m. "There is no way to find a parking space around that time. "I think more and more people will not use the lot," said Joe Lee, another student. Some park as far away from campus as Stonestown shopping center and Junipero Serra Boulevard. "I don't want to pay for parking," said Alana Campbell, a senior who will continue driving to school. "I think I will because it's faster." Another student sheepishly admitted to illegally procuring a parking decal.



Photo by Al Stein

S.F. State President Paul F. Romberg spoke yesterday to several new faces in McKenna Auditorium.

Playing musical chairs at the highest campus level

by Leslie Guevarra

San Francisco State University moves into the new academic year with an unprecedented number of high administrative posts held down by acting officers. This admittedly unstable condition was dramatized Tuesday when Provost Lawrence Ianni introduced no less than six acting administrators at the faculty meeting in McKenna Theater, a meeting that traditionally launches the semester. "Some of the turnover is the result of the 'domino' effect caused by the resignation of former Provost Donald L. Garrity," Ianni said to Phoenix. Some of it, however, is normal turnover. Garrity resigned in 1978 to assume the presidency of Central Washington University. Don Scoble, director of university relations, said he could not recall the campus ever before having so many acting officers at the highest level. His comments were echoed by other administrators, and by faculty members. President Paul F. Romberg, in addressing the faculty in McKenna Theater, alluded to the adjustment the university must make to the situation. Provost Ianni, in talking to Phoenix, stressed that in his view the acting administrators would have no adverse effect on administrative and academic affairs. "If protracted," he warned, "the situation can be detrimental, things can drift. Everything is now on an even keel." The selection process for deans and directors usually takes up the better

part of an academic year because candidates are sought nationwide, and administrators are reluctant to shift jobs in mid-year, Ianni said. Both Ianni and Scoble said selection committees are being formed to review candidates for permanent positions. Three recent appointees are Douglas Gallez, acting associate dean of the graduate division; Eric Solomon, acting university librarian, and Robert House, acting dean of student affairs. Other deans in acting positions for more than one year are Peter Dewees, Acting Dean of Continuing Education; Warren Rasmussen, Acting Dean of Faculty Affairs and Phillip McGee, Acting Director of Ethnic Studies. "The major problem facing acting personnel is unfamiliarity in a new job," said Ianni. "I haven't felt hamstrung by my acting status," said Dewees, acting dean of continuing education since Sept. 1977. "I've been given a relatively free hand. "The only thing that makes other people uncomfortable is that the position is ambiguous for some who want more clear-cut definitions." Dewees had worked in continuing education for nearly 11 years when he took charge of the department. "It's a little different in other areas when people come to new or unfamiliar acting positions," he said. "It's an uncomfortable circumstance in administrative life. In the last two years there has been more change than ever before. I don't think it's the best

thing, but sometimes there's no choice." "I think the greater number of people you have in acting positions, the more it suggests transition and instability within administration," said Gallez, the acting replacement for Urban Whitaker, associate dean of the graduate division. Whitaker retired this week and will be a part-time special consultant this fall to Devere Pentony, Behavioral and Social Sciences dean. "What people might fail to realize is that times are unstable and we have to make adjustments to meet the various changes from the state and university system," Gallez said. But, he cautioned, "If there's too much of this flexibility for too long, it may give the impression of a small kind of chaos. "In many of these positions, the administration is groping for a new kind of organization. I think instability will diminish in the coming year," he said. "I've tried to avoid an acting basis, in the past," said Gallez. "I've figured it does tend to hamstring the (individual's) psychology, and diminish the credibility with colleagues. It has occurred to me, but I've been given the indication no strings are attached. "To the best of my knowledge, every one is comfortable with my appointment," said Rasmussen, acting dean of Faculty Affairs since September, 1978 when Ianni became acting Provost. "I've not felt any effects of my

acting status," said Rasmussen. "But, I don't think acting personnel are in very strong positions to strike out in new directions." However, acting University Librarian Solomon plans to make changes in his department. Solomon is replacing former Library Director Frank Schneider, who resigned in the spring to head the library at Central Washington University, where Garrity is President. "I've made a major space decision that will probably bother some faculty," Solomon said. "What's planned is to move the administrative offices from the sixth floor to the faculty reading room, which is too large and seldom used." The archives will be expanded and housed on the sixth floor. Solomon said some "minor alterations" may be made to accommodate the collection. "The sixth floor is something out

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Campus

survival guide

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Heart attack fells admissions chief

Admissions and Records director Charles Stone is making a "steady recovery," according to staff members, after suffering a massive coronary at his Half Moon Bay home Aug. 18. Stone, 61, was reportedly preparing for a weekend vacation when stricken. He was taken to Letterman General Hospital in San Francisco. No release date has yet been determined. Deanna Wong, Stone's administrative assistant for the past three years, said the director suffered a severe coronary and was in intensive care temporarily. "I hear he is doing really well," Wong said. "Everything looks positive." Wong said Stone underwent a coronary bypass about 10 years ago and as one of the first to undergo the difficult operation. "At the time, he was given a 10 percent chance of making it," Wong said. "But he pulled through and was back on the job within six months."



Wong and School Relations director Ferd Reddell will assume Admissions and Records operations in Stone's absence.

california digest

\$10 per bounce

San Francisco — Leaving no stone unturned, inflation is once again reaching into the pockets of SF State students. Starting this fall, the penalty charged for a bounced or dishonored check will be \$10.

Vice Chancellor D. Dale Hanner, in a communique to the 19 presidents of the California State University and College system campuses, declared the \$5 increase in dishonored check penalties.

This revision is being carried in the State University and Colleges administrative manual.

Sex bias charged

Five students and a former student body president have filed complaints of sex discrimination against the Department of Human Development, Education, and Welfare at San Luis Obispo State University.

It was the first complaint of this nature ever to be filed against one of the CSUC campuses, according to Ann

Clendenen, the present Associated Students President at San Luis Obispo.

The incident that spurred the adverse reaction was the decision by acting campus president Dale Andrews not to convert one of the dormitory buildings into an athletic dorm strictly for women.

"I am not willing to wait another year for compliance," said former AS President Larry Robinson. "Dale Andrews told us he had no authority to commit the university. If he doesn't, who does?"

Robinson and the other co-authors of the grievance maintain the refusal to convert violates Title IX, the state affirmative action policy.

Discrimination is not a new issue at San Luis Obispo — particularly in the field of athletics. Dave Ciano, the Title IX director on that campus, said a 1975 evaluation conducted there indicated a number of deficiencies in policy procedures.

Campus President Andrews

responded to the allegations by forming a task force composed of students, faculty and staff members for the specific purpose of exploring the campus' athletic program, with emphasis on compliance with Title IX. This force is expected to make its recommendations in early November.

Gators win award

San Francisco — A special merit award was presented to San Francisco State University's marketing class for its outstanding entry in the 1979 Phillip Morris Marketing Communications competition for college students. SF State won third place in the national competition with only the universities from Texas and Illinois outpointing the 19th & Holloway entry.

According to Professor John Tenge, assistant professor of marketing at SF State, whose class scored in the competition, there were more than 100 entries from colleges and universities throughout the United States.

The SF State prize-winning entry was dedicated as a proposal for a Miller Lite beer advertisement.

College Bowl team finishes with biggies in national test



A panelist's eye-view of the Bowl game.

While most college students let their minds as well as their bodies go on vacation during the summer, the SF State College Bowl Team was working its cerebral mass overtime.

Team members Tom Daly, Ken Cunkle, Mario Lopez, Mary Cox, Terri Fishburn and coach Al Cox finished in the top eight, losing to Harvard in the national College Bowl quarterfinals competition held in June at the Hotel Fontainebleu in Miami Beach.

Competing with 15 other teams, SF State represented Region XV of the Association of College Unions-International which includes California, Nevada and Hawaii. Led by Captain Tom Daly, a senior English major, the SF State team was considered a strong contender after defeating their arch rivals from Stanford during the regional competitions in February.

Last year Stanford ached SF State out of the nationals competition by pulling off a narrow 15-point victory. An intense desire for revenge

motivated this year's victory. Stanford was eliminated this time before making it to the nationals.

Since its inception on campus three years ago, College Bowl has grown in popularity and success according to Student Union Program Director Greg Bulanti.

Bulanti, who last year took over the coordination of the games, sees the return of College Bowl as indicative of a "whole new spirit in college life today."

"In the '60s the counter culture was popular, students weren't into doing normal college stuff," he said.

"But things have changed. College Bowl concentrates on more current topics and, unlike sports, it is the only game highlighting academic achievement."

The College Bowl team has even earned the recognition of President Paul F. Romberg, who put on a special luncheon honoring the team last May when the team made it into

nationwide competition.

"I am extremely delighted and proud that our College Bowl team advanced to the national finals," Romberg said. "Their success reflects the high quality of our instructional program."

SF State's success has also motivated more plans for College Bowl activities this year. "The October Classic", a kind of fun-and-games competition planned for Oct. 8-12, is expected to draw more people who were previously reluctant to test their brain power. It will also give veterans a chance to train for varsity team competition which is scheduled for the end of February.

An added plus, to the October games will be the possibility of SF State playing on radio station KCBS's "Game of The Week" which will be starting that same month. SF State stands a strong chance of participating, since they made it to the nationals.

Rival unions compete for support of faculty

The election to determine which union will represent California State University and College system (CSUC) faculty members in future labor negotiations and discipline hearings will probably not take place before next fall.

Ann Chadwick, vice-chairman of the Academic Senate, said although the filing deadline for the competing unions is October 1, she doesn't expect the election to take place this semester or in the spring.

The two groups expected to file are the United Professors of California and the Congress of Faculty Associations, a coalition of three state university employee organizations.

"I think it's going to be a horse race," said Chadwick of the anticipated competition between the two groups. Both have been signing up faculty members in order to qualify for the election under the collective bargaining statute which became law last July 1.

Employees who sign union authorization cards signify only that they want an election held to determine CSUC's sole bargaining agent. It does not obligate those who sign to join a particular union or to vote for that union when an election is held.

UPC is affiliated with the American Federation of Teachers and the

AFL-CIO. UPC president Warren Kessler argues that the AFL-CIO's 119 million members will "bring clout to the bargaining table."

UPC proposes a single bargaining unit of part and full-time professors, associated professionals below the rank of dean and including student activities officers and aides, medical employees and librarians.

CFA is a coalition of faculty organizations and the California State Employees Association, an independent union which represents a statewide membership of 107,000, including most of the state university support service workers.

SF State CSEA chapter president Bill Insley, an equipment technician in physics and astronomy, claims the union, founded in 1931, has initiated most of the legislation dealing with employer-employee relations in the state university system.

Insley said that apart from UPC's affiliation with the AFL-CIO, the principal difference between the two unions is CSEA's opposition to forcing settlement of labor disputes by striking.

Insley said CSEA will recommend four bargaining units composed of campus police, clerical and technical workers, and maintenance and

groundskeeping employees.

Kessler, countering Insley's argument that UPC is "strike-happy," said he believes employees should have the right to strike only as a last resort.

The Academic Senate will continue to play a non-partisan role in the fracas, Chadwick said, and will sponsor panel discussions for the competing unions. No dates have been announced.

CLASSIFIEDS

POSITION VACANCY FOR THE FALL SEMESTER ... If you would like to work with students as a lab consultant, and you have some computer skills, please see the lab managers Jan or Harold, at the HLL Computing Lab [HLL 383].

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—NEWSWEEK

"'SOLDIER OF ORANGE' is one of the most satisfying movies of the year...Verhoeven is a film maker of immense vitality, passion and humor, which gives his work a sweeping romantic quality."

—Kevin Thomas, Los Angeles Times



THE RANK ORGANIZATION PRESENTS ROB HUIJER'S PRODUCTION OF ERIK HAZELHOFF'S FAMOUS WORLD WAR II ADVENTURE STORY "SOLDIER OF ORANGE" DIRECTED BY PAUL VERHOEVEN STARRING RUTGER HAUER, JEROEN KRABBE, BELINDA MEULDIJK, RENÉ KOLDEHOFF, SUSAN PENHALIGON, DEL HENNY, EDWARD FOX AS COLONEL RAFFELLI. EASTMANCOLOR RELEASED BY THE INTERNATIONAL PICTURE SHOW COMPANY

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Sept. 7	Friday	8:00 am - 6:00 pm
Sept. 8	Saturday	10:00 am - 4:00 pm
Sept. 10 & 11	Mon. - Tues.	8:00 am - 9:30 pm
Sept. 12 & 13	Wed. & Thurs.	8:00 am - 8:00 pm
Sept. 14	Friday	8:00 am - 6:00 pm
Sept. 15	Saturday	10:00 am - 4:00 pm

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Campus survival guide

What are some of the ways to avoid the real world? Well, for one you can always enroll in college, and what better place to do it than at SF State?

In a way, it's like Disneyland. Everything resembles the functions of a normal society, but in miniature form.

Actually, many see SF State as a small city in itself. With a police force, two local newspapers, one of the largest television broadcast studios in Northern California, various stores and restaurants and some of the most unusual combinations of architecture ever seen in one location, SF State offers something for everyone.

But there is more to the campus than just the re-creation of reality. SF State's academic prestige is expanding steadily. Its schools of nursing, engineering, business and creative arts are noted for their extensive curriculums and competent graduates.

A liberal arts education at SF State will make you more than just an interesting conversationalist at a cocktail party. A degree from the school of science could lead to solving some of the fundamental dilemmas in the universe.

Think about it. Being a student at SF State isn't just another meaningless pastime. Instead of serving as a haven from the monotony of the real working world, it offers a new beginning, an introduction to unexplored worlds, a chance to make some constructive changes.

Welcome to SF State. A world within itself.

Parking:

On campus: Lake Merced Blvd., (between dorms), 50 cents, 2300 spaces usually full by mid-morning. Be prepared for long lines during first few weeks.

Free: Junipero Serra Blvd., Lake Merced Blvd., Winston Dr., Holloway Ave., most of 19th Ave. Most spaces taken by 9 a.m.

Parkmerced Apartments area: Restricted to two-hour parking unless car has a valid "E" parking permit. Tickets are \$5 each.

Disabled parking: Permits required. Few spaces on streets surrounding campus and in lots 1, 3, 4, 6 and 8. For permits contact University Police, 469-2222.

Transportation:

Share-a-ride: Commuters who want to form a carpool can exchange their locale and phone number at the Ride Board in the Student Union basement or on first floor of the New Admin. Bldg.

S.F. Muni: Pick-up points all within three blocks of campus. "M" Ocean view Streetcar. Lines 17-Parkmerced, 26-Valencia, 28-Nineteenth Ave., 70-Lake Merced, 72-Haight Sunset, 91-Stonestown.

BART: Students from East Bay can take BART to the Balboa St. Station and transfer to the No. 26 Muni shuttle.

SamTrans: Peninsula residents can take SamTrans to the Daly City BART Station and transfer to the No. 70 Muni Shuttle.

Emergency phones

On-campus numbers (with prefix 469) can be reached from any of the 46 yellow courtesy phones. Simply dial the last four digits.

University Police 469-2222
Student Health Center 469-1251 (469-2222, after 5 p.m. and weekends)

Counseling Center 469-2101
S.F. Police Dept. 553-0123
S.F. Fire and Rescue Dept. 861-8020
Ambulance 431-2800

Dining

On campus:

Gold Coast Restaurant, Student Union ground floor. Hours: Mon. through Thurs. from 7:15 a.m. to 9 p.m., Fri. from 7:15 a.m. to 3 p.m.
Grill: grilled sandwiches and foods. Breakfast till 10:30 a.m.
A la carte: hot lunches and dinners. From 10:30 a.m.
Bake shop: pastries and drinks. 7:15 a.m. to 3:30 p.m.
Salad bar: self-serve. 11 a.m. to 2 p.m.
Beverage bar: hot and cold drinks, chips. 9:30 a.m. to 4 p.m.

The Union Depot, Student Union basement. Coffees, desserts, ice cream. Hours: Mon. through Thurs. from 7 a.m. to 7 p.m., Fri. from 7 a.m. to 6 p.m.

T-Faire Restaurants, Student Union sub-basement. Far East Delight (Chinese), Scandia Deli (sandwiches), Fruty's (fruit drinks), and T-Faire Stop open Mon. through Fri. from 7 a.m. to 7 p.m. Pizza Boat, open Mon. through Fri. from 7 a.m. to 9 p.m. and Sat. from 10 a.m. to 4 p.m.

Off-campus:

Stonestown Shopping Center: Chateau International (Mexican, Chinese, Italian, German, American), cafeteria style. Simply Scrumptious, Red Chimney, Emporium cafeteria, Walgreen's, QFI market.

Park Merced Shopping Center: Park Merced Deli, Monroy's Bakery, Safeway market.

Martha's Mexican Food, at 721 Randolph, one block from Second Front. Hours: 12 p.m. to 9 p.m. Closed Sundays.

Zim's, Ocean and Junipero Serra. Hours: 7 a.m. to 1 a.m.

Ecumenical Coffee House, 19th and Holloway. Non-profit coffee house with coffee, tea, pastries. Hours: Mon. through Thurs. from 9 a.m. to 5 p.m., Fri. from 9 a.m. to 3:30 p.m.

Student Union

Hours:

Mon. through Fri. 7 a.m. to 10 p.m.
Sat. 10 a.m. to 4 p.m.
Sun. closed

Sub-basement:

Scandia Deli, Far East Delight, Fruty's, T-Faire Stop, Pizza Boat; vending machines, lockers, pmball, pool, ping-pong.

Basement:

Student Union offices, club offices, conference rooms, ride board, lounge and television area. AS Travel Office, Student Union Art Gallery, Union Depot (beer, espresso and entertainment).

Ground floor:

Barbary Coast, housing boards, copy machines, Franciscan Bookstore, information desk, Gold Coast Restaurants.



Photo by D. Menez

Mezzanine:

AS offices, student organization offices.

Terrace and Towers:

Music listening rooms, lounges, TV.

Student Union Alcoves:

On west end — outside Student Union. Hours: 7:30 a.m. to 6:00 p.m. Touche (bake shop), the Cubicle (clothing), De La Vida (imported clothing), King Tut's Munchies (health food), The Frog King (jewelry), Precious Fruits.

Health Center

Health Center, located next to Psychology and Education buildings. Phone 469-1251 to make appointments for free treatment of minor illnesses, health counseling and education, birth control and nutrition clinics. Basic prescription charge range from \$.50 to \$3.00.

Appointment hours:

Monday through Fri. 8:15 a.m. to 11:55 a.m.
1 p.m. to 4:45 p.m.

Financial Aid

Financial Aid Office: New Admin. 355, Phone 469-1581: Information on grants, scholarships, loans and work-study programs and applications.

Disbursement dates: Aug. 27 through Sept. 7, Nov. 5 through 13; check not picked up during disbursement periods will be canceled.

Special event: College Work-study Job Faire, Sept. 11, 10:30 a.m. to 3 p.m., Barbary Coast.

Note: All students awarded a National Direct Student Loan must go in for an entrance interview at the Financial Aid Office.

Media

Phoenix HLL 207, Phone 469-2083 for news tips, 469-2085 ads. A weekly paper published by journalism students every Thursday. Students can submit items for calendar of events, free unclassifieds and letters to the editor in HLL 207. Deadlines are Friday before publication.

Zenger's/Golden Gater: Old Sci. 109, Phone 469-2462. Another paper produced by journalism students every Tuesday. Free unclassifieds and calendar of events.

KSFS: Creative Arts 30, Phone 469-2428. Campus cable radio station at 100.7 FM. Can be heard in the dorms with special antenna at 880 AM or Channel 15 Viacom cable TV.

TVC: Creative Arts 18, Phone 469-2082 or 2311. TVC news and programing produced by broadcasting students. Can be seen on campus monitors.

This Week: Old Admin. 125, Phone 469-2171. A weekly list of activities on campus put out by the Student Activities Office.

Associated Students

Associated Students services are funded by your \$10 student activities fee. The main office is on the mezzanine level of the Student Union. Services, which are provided for all students, include:

Eros (sexual counseling and information)

Legal Referral Center (free legal advice)

Peer Counseling

Teacher Information Program (guide to classes and instructors)

AS Page (calendar of AS events listed weekly in Zenger's/Golden Gater)

Women's Center

Performing Arts

Crafts Faire

This semester, registration procedures are identical to last semester. Once again, transaction cards are not in use and students who registered through CAR are actually enrolled in the classes on the confirmed CAR program mailed to students. Anyone who wishes to drop or change a class on their program must complete an add/drop form and obtain the instructors' signatures or face the possibility of getting a failing grade.

If an enrolled student does not attend the first class session, the instructor can admit another student in his or her place. Any class "adds" must be completed on the same form and be turned into Student Services on the second floor of the New Administration Building.

Deadline for adding a class is Sept. 17 and the last day to drop a class, without possible penalties, is Oct. 1.

The Child Care Center, funded by the Associated Students, will begin operation Sept. 4 from 7:45 a.m. - 5:15 p.m. Monday through Friday. Four separate sessions will be offered during the semester with tuition per session ranging from \$8 to \$25 a child. Tuition fees are determined on a sliding scale based on ability to pay.

Additional costs for the semester include a one time \$10 registration fee plus a \$2 accident insurance fee with coverage up to \$10,000. Parents may choose from the following four separate schedules during the week for childcare:

- 1) MWF 7:45 a.m. - 5:15 p.m.
- 2) T, TH 7:45 a.m. - 5:15 p.m.
- 3) Morning session 7:45 a.m. - 12:15 p.m. (daily)
- 4) Afternoon session 12:45 p.m. - 5:15 p.m. (daily)

Parents should provide food for the child's snack and, although the center is not a cooperative, head teacher Kyzcy Montague asks that parents volunteer two hours of time per week. Applications are still being accepted for children up to six-years-old. There are no more openings for infant care at this time. Additional information can be obtained by calling 469-2403.

Books

Franciscan Shop in the Student Union has texts and lists of required texts, school supplies, general books, gifts, snack food, toiletries, clothing and check cashing.

Hours:

Sept. 4-6	8 a.m. to 9:30 p.m.
Sept. 7	8 a.m. to 6 p.m.
Sept. 8	10 a.m. to 4 p.m.
Sept. 10-11	8 a.m. to 9:30 p.m.
Sept. 12-13	8 a.m. to 8 p.m.
Sept. 14	8 a.m. to 6 p.m.
Sept. 15	10 a.m. to 4 p.m.
After Sept. 15:	
Mon. through Thurs.	8 a.m. to 7:30 p.m.
Fri.	8 a.m. to 5 p.m.

Second Front Bookstore (4079 19th Ave., follow the M-line tracks south on 19th) has new and used texts.

Hours:

Sept. 4-6	8 a.m. to 9:30 p.m.
Sept. 7	8 a.m. to 6 p.m.
Sept. 8	10:30 a.m. to 5 p.m.
Sept. 9	12 p.m. to 5 p.m.
Sept. 10-11	8 a.m. to 9:30 p.m.
Sept. 12-13	9:30 a.m. to 7 p.m.
Sept. 14	9:30 a.m. to 5 p.m.
Sept. 15	10:30 a.m. to 4 p.m.
Sept. 16	closed
After Sept. 16:	
Mon. through Thurs.	9:30 a.m. to 7 p.m.
Fri.	9:30 a.m. to 5 p.m.
Sat.	10:30 a.m. to 4 p.m.

(Last day for refunds: Oct. 1)

Jobs

Placement Center:

Library 438 (Old Admin. Bldg. 2nd floor, after Oct. 1), Phone 469-1761. Career counseling and placement after graduation.

Hours:

Mon. through Thurs.	8 a.m. to 5 p.m.
Fri.	8 a.m. to 4:30 p.m.

Evening hours will be set after first few weeks of school.

Student Employment Center:

Library 432, Phone 469-1764. Job listings for students seeking temporary or part-time work. Choose up to 4 listings per day.

Hours:

Mon. through Fri.	10 a.m. to 11:50 a.m.
Mon., Tues., Thurs., Fri.	1:15 p.m. to 3:15 p.m.

Library

J. Paul Leonard Library: Over a half-million books, microfilm, microfiche files, record, film and slide collections with viewing and listening facilities. Copy machines on first through fourth floors. Frank V. de Bellis Collection of Italian art, government document center, and much more.

Library hours:

Mon. through Thurs.	8 a.m. to 9:50 p.m.
Fri.	8 a.m. to 4:50 p.m.
Sat.	8:30 a.m. to 4:50 p.m.
Sun.	1 p.m. to 4:50 p.m.

Garden Room: Reserve book service, typing room, visually handicapped room — basement level:

Mon. through Fri.	7:30 a.m. to 10:50 p.m.
Sat.	8:30 a.m. to 4:50 p.m.
Sun.	1 p.m. to 10:50 p.m.

Student Learning Center: Library, Room 432

Mon. through Thurs.	9 a.m. to 9 p.m.
Fri.	9 a.m. to 4:50 p.m.

Frank V. de Bellis Collection: Library 6th floor

Mon. through Fri.	8 a.m. to 4:30 p.m.
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Government Document Center: Library 4th floor

Open during regular library hours.

Rapid Copy Service: Library 1st floor. Five cents for each 8½ x 11 photocopy, ten cents for 8½ x 14. Offers reproduction of microprint and ditto masters.

Hours:

Mon. through Thurs.	8:30 a.m. to 9:30 p.m.
Fri.	8:30 a.m. to 4:30 p.m.
Sat.	9 a.m. to 4:30 p.m.
Sun.	1:30 p.m. to 4:30 p.m.

Library Tour

Library Tours: Meet at the first floor information desk. A 30 to 50-minute guide through the six floors of library.

Sept. 4	10 a.m.
Sept. 5	11 a.m.
	2 p.m.
Sept. 6	9 a.m.
Sept. 7	11 a.m.
	1 p.m.
Sept. 10	11 a.m.
	2 p.m.
Sept. 11	12 p.m.
Sept. 12	10 a.m.
	2 p.m.
Sept. 13	12 p.m.
Sept. 14	12 p.m.
	2 p.m.
Sept. 17	10 a.m.
	1 p.m.
Sept. 18	2 p.m.
Sept. 19	11 a.m.
	1 p.m.
Sept. 20	1 p.m.
Sept. 21	10 a.m.
	12 p.m.
Sept. 24	12 p.m.
Sept. 25	12 p.m.
Sept. 26	2 p.m.
Sept. 27	10 a.m.
Sept. 28	11 a.m.
Oct. 1	3 p.m.
Oct. 2	11 a.m.
Oct. 3	1 p.m.
Oct. 4	2 p.m.
Oct. 5	12 p.m.



State budget cuts are widespread but SF State is still a 'survivor'

by Mike Yamamoto

More than a year has expired since the passage of Proposition 13, but the aftereffects of the measure are taking their heaviest toll on the California University and Colleges (CSUC) system right now.

The resulting state budget — a month behind schedule after being caught in the middle of a bureaucratic tug-of-war between Gov. Jerry Brown and the Legislature — calls for a CSUC fund reduction of \$17 million.

"Basically, the government said, 'Here's the law... Comply or else,'" said Jim Van Ness, campus director of financial planning at SF State.

Under the new \$730 million CSUC budget, the system will operate with one third the funding power it did three years ago — without allowing for inflationary or cost-of-living increases.

"We have to pinch, scrimp, save all over the place," said Van Ness.

But it appears SF State will suffer the least of the 19 CSUC campuses for one reason: It was the only university which exceeded its estimated enrollment figures. SF State surpassed its target by two percent. The combined enrollment of the remaining system members fell three percent below their projections.

"We're suffering clear across the line," said Provost Lawrence Ianni. "But we are significantly and substantially better off than any other

(campus)."

The key factor of enrollment projections, the basis for deciding which campuses would be hardest hit, worked out to the detriment of most universities in the system.

Pomona State, for example, must eliminate 17 faculty positions at a cost of \$333,000, while SF State must cut only 13.4 positions. And SF State has nearly twice as many enrolled students than Pomona.

But this does not necessarily mean faculty members here will be getting termination notices tomorrow.

The university has set aside money by not hiring when positions become available. These unfilled slots — which carry full salaries — give each campus enough budgetary breathing room to handle emergency situations such as the present fund slashing.

With the "leeway," the faculty positions which must be eliminated are done so only on paper. For this reason, the necessary cuts appear in forms such as one-half a chairman, two-tenths of a clerical assistant, 2.9 technical aides and so on.

With the higher-than-expected enrollment, SF State gained some positions while simultaneously losing others, bringing the final tally of mixed faculty slots to 6.6.

According to Ianni, the new budget may eliminate 30 sections of 3-unit courses. But he said the budget squeezes will not cause an entire



Governor Jerry Brown

department to close.

In May, the CSUC Board of Trustees was considering the very worst: shutting down entire campuses.

Ianni said the situation is "nowhere near" such drastic alternatives.

Although a special financial task force for Chancellor Glenn S. Dumke has distributed outlines indicating where corners must be cut, more than \$9.5 million of the \$17 million in trims is still unaccounted for.

"It's coming through in bits and pieces," said Van Ness of the budgetary guidelines. "We don't want to go around with a meat ax and chop off legs if we don't have to."

Referring to Gov. Brown's budgetary actions, Ianni said, "When you want to look like an economist, you do it that way."

The trustees held a similar opinion of the budget. In a sharply worded report, the board accepted the budget "reluctantly, and under protest, with the understanding that if implementation must occur it will cause great harm to the CSUC."

Van Ness said the worst aspect of the financial bind at SF State is dwindling enrollment. "We are reaching a plateau," he said. If that pace continues, he warned, the campus will soon no longer be able to rely on the compensation from high enrollment, and must then begin "tightening belts" like every other campus.

	BUDGETED	REDUCTION
OPERATING EXPENSES & EQUIPMENT		
- Elementary textbooks	\$ 109,044	\$ 109,044
- Priv. or regulations	144,589	144,589
- Miscellaneous fee increase	1,297,907	477,700
- Application fee increase	5,416,700	1,715,175
- Campus forms	614,016	50,000
- External degree fee waivers	155,000	75,000
- Public safety demonstration	41,964	41,964
- TV augmentation, Northridge	123,570	123,570
- New position furniture	-	149,217
- Supplies and services	840,367	56,448
PERSONAL SERVICES		
- Central office administration		227,118
- Campus administration		911,746
- Health services		416,169
- Admissions and records		237,951
- Custodians, special allowances		993,945
SUBTOTAL		\$5,300,936
Campus supplies & services		2,166,679
TOTAL		\$7,467,615
Amount yet to be identified (\$17,050,000 - \$7,467,615)		\$9,582,385

—from page one

—Romberg rejects verdict on affirmative action

Campus Affirmative Action Coordinator Lathan stressed that he annually mails packets explaining the program to all departments. The packet requires departments to submit to his office a profile of their hiring campaigns, a followup summary of the campaign's effectiveness, and a breakdown by race and sex of all candidates.

Geoscience did not complete the followup summary or submit the ethnic/sex information with the Monteverdi recommendation.

However, no one, from Lathan on up to then-Provost Garrity, questioned the department on its techniques and discrepancies. Nor was required data supporting Monteverdi's selection forwarded through appropriate channels. The hiring decision was thus based primarily on department letters of recommendation, the panel found.

Testifying before the panel during last May's grievance hearings, Provost Ianni said he "felt obligated to scrutinize every set of hiring papers that came into my office." Yet when questioned by Felton's counsel,

Richard Axen, Ianni admitted that he rarely saw a need to question a recommendation.

"In fact in the four years I've been with the university, I can't recall when a fully qualified candidate was recommended by the department for a tenured-track post but was not accepted," Ianni said.

Complicating the procedure, he said, was the sheer number of appointment papers that crossed his desk when he was dean of faculty affairs. He said the number ranged upward of 1,600 new faculty and lecturer appointments a year.

This fact, Ianni said, pointed up the importance of effective candidate recruiting and screening by individual departments.

One of the key persons involved in the Monteverdi hiring was Raymond Pestrong, Geoscience Hiring, Retention and Tenure (FRT) committee chairman. His committee, made up of eight male faculty members conducted the search for the new meteorology instructor. Acknowledging that the committee was unaware of some affirmative action procedures, Pestrong said under questioning:

"We made a lot of mistakes... I don't want to minimize the significance of those mistakes." But, added Pestrong, "We acted in good judgment, constantly and openly. There were a number of rules we were unaware of we didn't follow them"

Pestrong stressed, however, that if the department had followed affirmative action guidelines to the letter, the outcome would probably not have differed.

His committee, he said, voted 6 to 2 in favor of Monteverdi. Among factors weighting that decision, he said, was Monteverdi's superior list of publications and his research record, his undergraduate degree in geology — "We were really looking for someone who could blend in with the Geology Department" — and the fact that Monteverdi had obtained his Ph.D. while at the time Felton had not.

"He was the clear choice of the department," said Pestrong.

In its findings, however, the grievance panel discounted the hiring committee's other reasons, stating that her lack of a Ph.D. appeared to be at the

crux of the decision to hire Monteverdi rather than Felton.

"Possession of the doctorate was evidently used as the most important criterion, whereas it should not have been used at all," the report said.

Further, the panel held that the Geoscience committee overlooked Felton's more impressive teaching and community involvement. One reason for this oversight, it said, was that the hiring committee never examined her extensive personnel file. In the file were ten years of administrative, student and peer evaluations, including a letter from Garrity praising Felton's abilities and extending from one to 1 1/2 years the time limit for her to obtain her Ph.D. and gain tenure.

"Proper consideration of this evidence might well have tipped the scale in Dr. Felton's favor," the panel said.

Several witnesses defending Monteverdi's appointment said that they did not concentrate on Felton's decade of teaching at SF State because the other candidates were less familiar and therefore, could not compare.

In the end, the entire panel accepted the line of thinking from one of its members, Russell Caul, who said that Felton should have been used as a model from which "the other horses in the field" should have been judged.

But that would be prejudicial to lesser known candidates, the university's counsel, Marvin Gerber, argued. "They (Geoscience) could do no less than search for the best qualified candidate," he said. In his closing remarks, Gerber said Monteverdi's geological background fitted closely with the department's desire for a meteorology instructor who could interact with Geoscience staff.

Does that mean that another man could get along better with the other eight white males in the department? Axen, Felton's counsel, countered.

The grievance panel concluded that all things being equal, the hiring committee should have gauged each candidate's doctoral dissertation. Felton's involved research on Bay Area tides, while Monteverdi's focused on weather patterns in the Great Plains area.

"While we in no way wish to be critical of (Monteverdi)," the panel's report continued, "we do not think

that the Geoscience Department and the University established that he was clearly superior to Felton."

The panel is empowered to rehire individuals who it determines have been discriminated against. But, as in this case, President Romberg has veto privileges. The matter will now be decided by an outside arbitration specialist, yet to be named. The arbitrator must rule only on existing testimony and evidence and must reach a decision within one month of receiving the case materials.

If the panel's ruling is upheld, Felton would be rehired with tenure by the School of Science beginning next Spring. Questions regarding her rank and duties would be subject to departmental negotiation.

While enumerating the affirmative action violations it found, the grievance panel did not suggest remedies for the discrepancies.

Axen, who in addition to serving as Felton's counsel, is chairman of the campus Academic Senate, told Phoenix privately that the Senate would be "taking a hard look at the whole question of affirmative action" this year.

musical chairs



Photo by Al Stein

of Executive Suite. All in all, about 10 people will be moved. Another area will be designated for the reading room," he said.

"I thought the decision had to be made and I am the person to make it." House and McGee were not available for comment.

Dean of the Graduate Division Donald Castleberry said his planned retirement at the end of this semester "will have no 'real effect' on the powers of his administration.

"I'll continue to teach one class and try to make as smooth a transition as possible for my successor. The acting dean will be Associate Dean of Instructional Planning Larry Foster," Castleberry said.

William Hurja will replace Academic Planner Brad Pringle when Pringle retires at the end of November. Hurja was promoted from his position as assistant director of Institutional research.

Provost Ianni hammers home a point left. McKenna Auditorium is the stage for a rare address by President Paul Romberg.



Photo by Al Stein

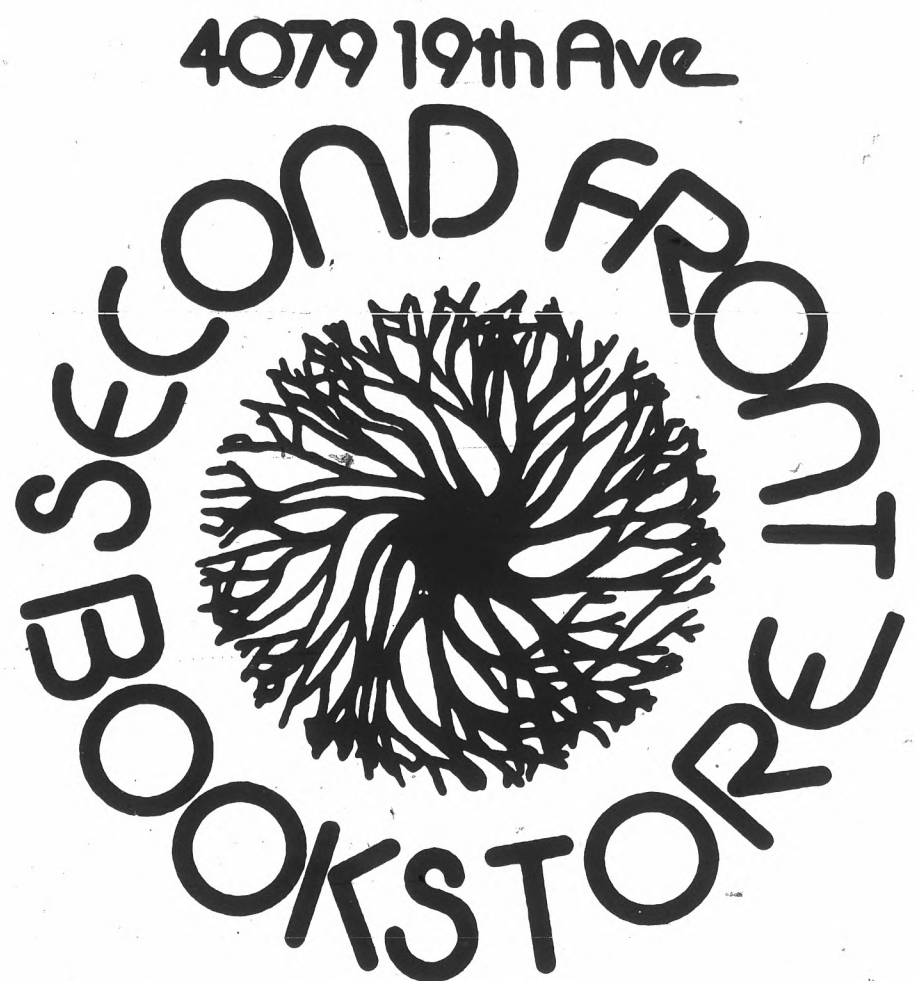
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Sept. 3rd	Mon. LABOR DAY	CLOSED
"4th-6th	Tues.-Thurs.	8:00 am-9:30 pm
"7th	Fri.	8:00 am-6:00 pm
"8th	Sat.	10:30 am-5:00 pm
"9th	Sun.	12:00 pm-5:00 pm
"10th-11th	Mon.-Tues.	8:00 am-9:30 pm
"12th-13th	Wed.-Thurs.	9:30 am-7:00 pm
"14th	Fri.	9:30 am-5:00 pm
"15th	Sat.	10:30 am-4:00 pm
"16th	Sun.	CLOSED

WE WILL THEN REVERT TO OUR NORMAL HOURS
WHICH ARE:

Monday-Thursday	9:30 am-7:00 pm
Friday	9:30 am-5:00 pm
Saturday	10:30 am-4:00 pm
Sunday	CLOSED



LAST DAY FOR REFUNDS: Monday, October 1st, 1979

We can easily be reached from Campus by any of the following methods:

- STREETCAR:** We are four M streetcar stops south of the Campus. The M car stops at our door.
- WALKING:** It takes about 8 or 9 minutes. Follow the M car tracks south along 19th Avenue.
- DRIVING:** Head south along 19th Avenue and stay in the left-hand lane through the Junipero Serra intersection. We're one block beyond that corner on the right.

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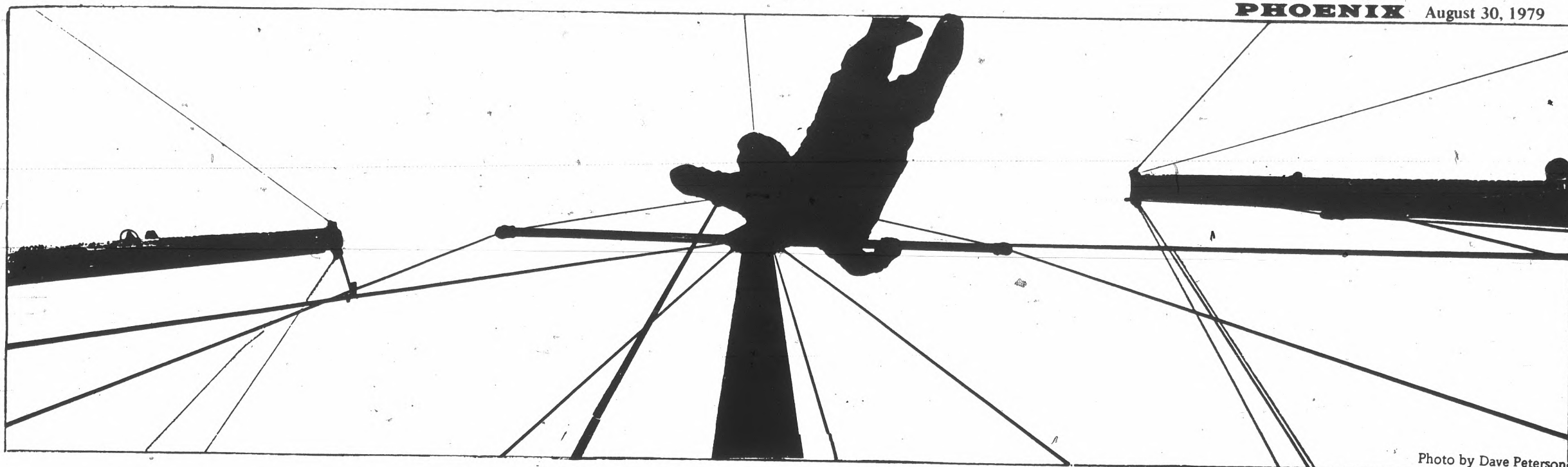


Photo by Dave Peterson

A solemn treatise on how to get an A in boat--building

Editors Note:

Were you done in by the computer? Has your "CAR" broken down? Do you need three units real bad? Do you like boats?

The answers to these and other questions can be found in a new and unique (sic) course now being offered at SF State, "How to Build More Boats."

According to the professor who will teach this class, who shall remain nameless, the value of such a course needs no explanation. The professor, who shall remain nameless, adds that in the great port city of San Francisco, the cultural and historical impact of such a course are obvious.

The profess may be showing great wisdom in remaining nameless. The class, showing considerably less wisdom, is entitled "How to Build More Boats."

"Exactly how many boats do we have?" Any healthy, stable American with faculties of reason can certainly deduce the terrible truth. There are not nearly enough. We have so few boats that the mind boggles as to how we have come this far in such a circumstance.

So, to take a significant step in the right direction and hopefully to inspire others to follow suit; I humbly, and without desire for personal gain, offer a manual on "How to Build More Boats."

Now the first question we encounter when shouldering such a responsibility is "Exactly how many boats are we talking about?" One? A few? Lots? Tons? Hundreds and Hunderds? None? Well, we certainly aren't talking about none. Because none isn't any and that would be antithetical to our purpose. And one would definitely be too few because we've already got one.

Now, when we actually get down to construction, the question of material is unavoidable. You can try to avoid it, but in the long run you're just fooling yourself. And in an effort of this magnitude, such blatant self-deceptions are detrimental to the communal process.

The obvious response to the question of material is, of course, wood. Some sticklers for detail will insist the more modern models are made of fiberglass. This is true, but they're no fun at all. A truly fun boat would be made out of gingerbread and candy canes with gum drops all around the edges. But with today's price of sugar, we can see that this would not be practical.

So as "Do" returns to "Do" (thank you Julie Andrews) we find ourselves back again with wood. This is fortunate since absence makes the heart grow fonder. As a wise man once said, "Wood is the stuff of which trees are made." He was later

institutionalized, but the local chamber of commerce received his butterfly collection.

For the purposes of constructing a boat, wood may be cut in two by four inch planks and laid left to right, or right to left, depending upon your political preference and sealed with a neutral lacquer. The completed portions can then be placed side by side or parallel with a few things on the top and the rest on the bottom. You can worry about the details later. The important thing is to mail early and observe proper dental care.

Getting the boats completed is really only the beginning. Now comes the awesome task of figuring out where to put them all. The natural impulse is, of course, in the water. But you must remember that even though the face of the earth is three-quarters water, there is always that last quarter to contend with. You can't just ignore it and pretend it will go away. But don't worry. Rome wasn't built in a

day. And neither was Parsippany, New Jersey. That took two days.

The best way to distribute the boats is to cover as many outlets as possible. Don't limit yourself. You can start by going door to door and asking politely if you can put one in their attic. A few will undoubtedly say no, but don't let this discourage you. Someone eventually will comply.

And, be sure to tag and classify your boats, because once they're all gone, you won't know where they all went to. Here today, gone tomorrow. And you might want to save one for yourself, for when you are up to your neck in hot water.

So, instead of trying to land upon a definite figure, the best and most

trustworthy method would be for us to follow our basic instincts—which say 2,433. Yes, I know. That is a bit outrageous, but what are you going to do? Rome wasn't built in a day. But it really won't seem that monumental if you lay off rich desserts and take a deep breath.

At this point, we should have pretty much all the boats we need. No longer will we suffer the ravages of a boatless society. There will be boats in attics, boats in the water, boats here and boats there.

As a matter of fact, it might seem that there is indeed a plethora of boats. The solution to this problem will be discussed in a subsequent book.

by David Hern

opinion

One of the hotter summers in the city

The summer of 1979 has been one of the most evenful, and political, in recent memory.

It began with an almost unbelievable verdict in the Dan White trial. As defense attorney Douglas Schmidt cajoled and jurors wept, the man who was "too fair and honest for San Francisco politics" walked out of court eligible for parole in five years. If a five-year sentence is punishment enough for the cool methodical murder of two public officials, it seems only fair that the sentences of Sirhan Sirhan, Arthur Bremer, and James Earl Ray be commuted to time served.

The verdict touched off the worst street-rioting since the civil-rights riots of the sixties. A crowd of thousands, who had, in a candlelit procession a few months earlier elevated Supervisor Harvey Milk to martyrdom, went on a rampage of destruction, overcome by frustration and anger. The San Francisco Police Department, angry at what they viewed as tactics of appeasement by their superiors, made their way to the Elephant Walk bar on Castro Street and began to beat indiscriminately on the bar's patrons, many of whom had not participated in the rioting.

Mayor Dianne Feinstein used the incident to fire Police Chief Charles Gain, a Moscone appointee with whom she has shared a long animosity. The firing of Gain appeased only the Police Officers' Association and conservative interests in the city while adding to the polarization between the police department and the citizenry.

San Francisco politics have always been unusual, but in what other city is the Chief of Police viewed as the most liberal voice in city government?

Feinstein also seized another opportunity to demonstrate her courage by taking a ride on the ever-dangerous 22 Fillmore busline, accompanied only by five aides and 30 photographers.

Nationally, our president-in-between-vacations Jimmy Carter proved himself

to be the most blatantly political president in recent times. In a few short weeks he fired Cabinet members Califano, Schlesinger and Blumenthal and accepted the resignation of Attorney General Griffin Bell, replacing them with people whose only qualification for the jobs were that they were "team players." His actions made the Saturday Night Massacre of Richard Nixon look like good government.

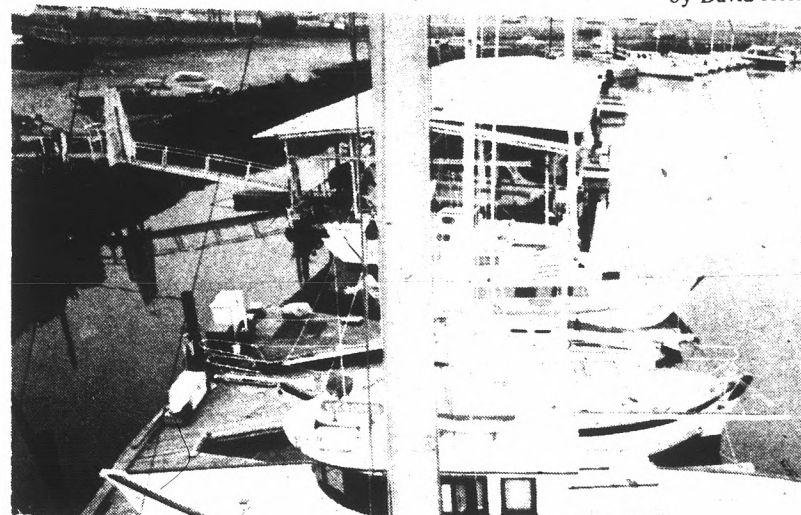
Carter came down from the mountain of Camp David to address the rampant problems of 20th Century America; double-digit inflation, high unemployment, and energy shortages. He clenched his fist, railed at the camera, and evaded the issues by proclaiming a crisis of confidence, although anyone watching could easily see that the crisis was far more personal than national. He seems a man deathly afraid of not serving a second term.

Also this summer, Somoza, Skylab, and Chrysler all fell, the government able to save only one of the three.

Nicaraguan President Somoza, after years of bloody repression, looted the national treasury and fled the popular revolution. He now resides in splendor in Miami Beach, having purchased a large slice of the American Dream.

Skylab fell on the Australian outback, prompting some people to proclaim the uselessness of space travel and societal disenchantment with technology. They miss the point. Next time you look at an Autumn moon realize that men have walked upon it and realize too that things must fall from space, and men burn to death on launching platforms, whenever men attempt to outstep their destinies.

Chrysler, after years of building huge automobiles at high prices for status-conscious Americans, came to the government for help after flirting with bankruptcy. The executives at Chrysler will keep their high salaries. Chrysler will retain the right to close shops and put people out of work to cut costs, and the American people will pick up the check.



PHOENIX

1600 Holloway Avenue
San Francisco, California 94132
(415) 469-2083

Phoenix is a laboratory newspaper published each Thursday during the school year by the Department of Journalism, San Francisco State University. Opinions of the Phoenix editorial board are expressed in the unsigned editorial.

Letters from Phoenix readers will be printed on the basis of available space and must be signed by the author.

Editorials do not necessarily reflect the policies and opinions of the Department of Journalism or the university administration.

Research for some of the articles appearing in Phoenix is made possible by a grant from the Reader's Digest Foundation.

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<p>REGULAR PRICE</p> <p>Color - 25.00 per mo.</p> <p>Stereo - 25.00 per mo.</p> <p>B & W - 15.00 per mo.</p>	<p>CROWN TV</p> <p>WE DELIVER</p>	<p>STUDENT PRICE</p> <p>Color - 20.00 per mo.</p> <p>Stereo - 20.00 per mo.</p> <p>B & W - 10.00 per mo.</p>
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We also have refrigerators \$22.00 each/ Semester or 15.00/Quarter

FREE CARRY IN SERVICE ON ALL EQUIPMENT

THIS CROWN DISCOUNT DOLLAR GOOD FOR STUDENTS & ALL EMPLOYEES OF THE UNIVERSITY

NOT JUST ANOTHER BOOKSTORE...

AN OPEN LETTER TO THE FALL '79 STUDENT BODY OF SAN FRANCISCO STATE UNIVERSITY

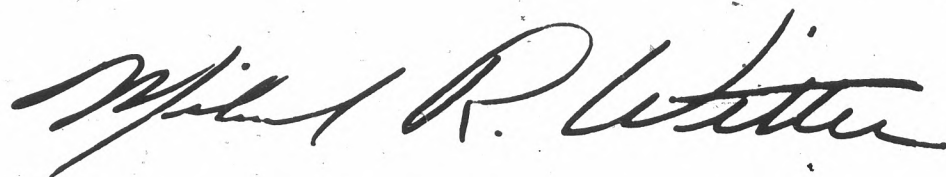
In '72, the Strike had come and gone. The big news on Campus was Hayakawa's purchase of a new Tam-o-Shanter. Buried on the back pages of the same paper, between the Lost and Found, and Dear Eros, was the announcement of the opening of a small off-campus bookstore. Few eyebrows were raised at the news.

Undeterred by predictions of failure, the Second Front continued in its David and Goliath relationship with the college bookstore, slowly gathering both friends and momentum. In '75, it shed its skin and moved into larger quarters at 4079 19th Avenue. After that, we became ...a Happening!

When, in 1976, we announced a general policy of discounting new textbooks, other Bay Area college booksellers looked askance and we got into hot water with some of the more conservative publishers and book distributors.

Today, after seven years of sometimes bloody infighting, the Second Front has emerged as unquestionably the biggest and best off-campus bookstore in San Francisco.

Let history judge whether the Second Front should be recorded along with the other great cultural contributions of the Seventies: Glitter-Rock, the Gong Show, Instant Breakfast . . .



Michael R. Witter
Proprietor



Roberto Albanese
General Manager

P.S. To set the record straight, we never did sell Tam-o-Shanters.

! . . . AN ADVENTURE!